

A large-scale travelling performance featuring a Giant Wheel powered by 5 performers and a community cast of local participants celebrating individual identities whilst honouring our collective journeys.

PROMO PACK

2026/2027



Large scale wheel



Walkabout Moments



Music



Great for Families



Join the Parade



Static Moments



Easy Read Guide



Speech Free



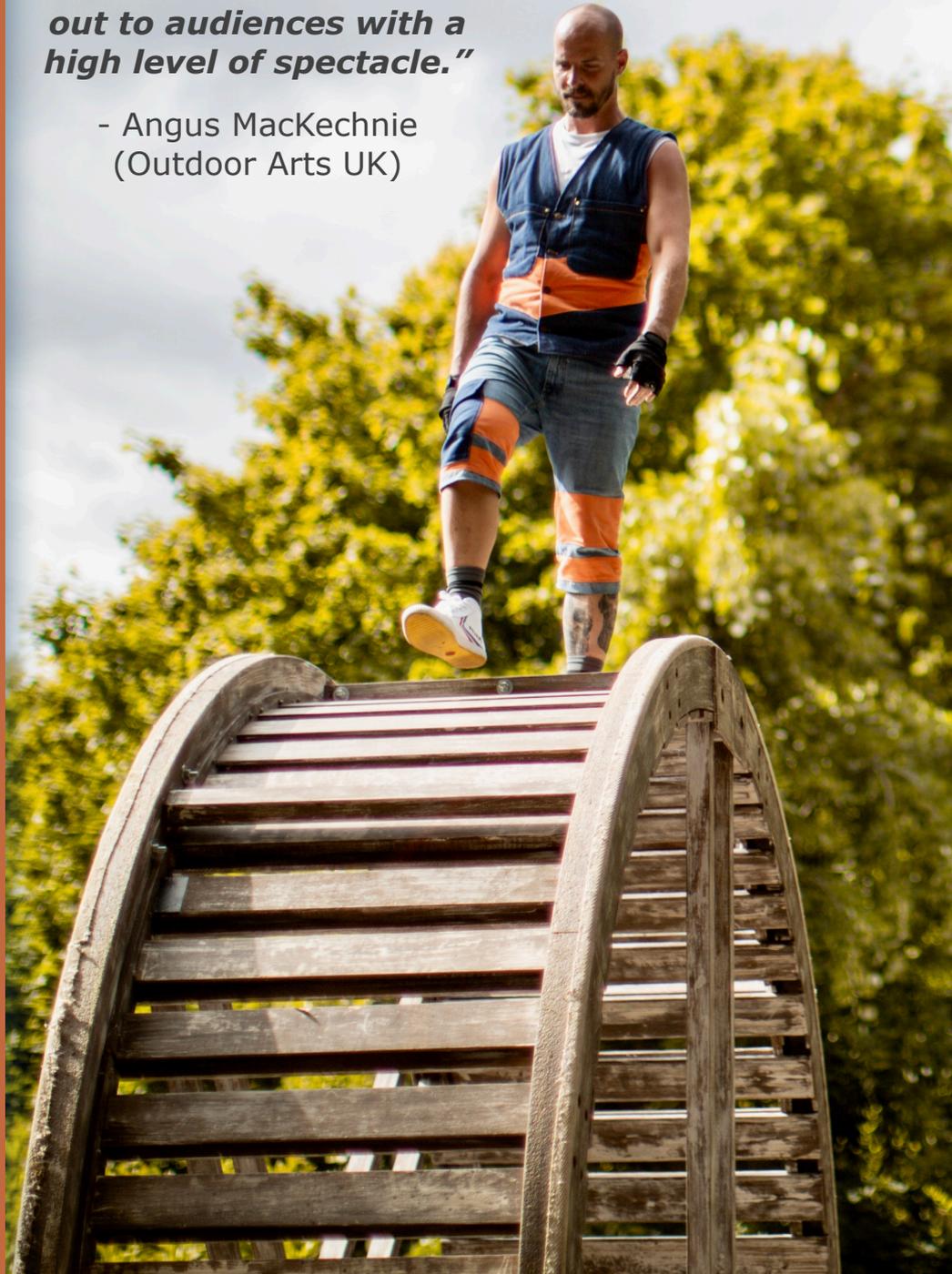
Loud Moments

"Totally brilliant. The best participatory element to a show we have had."

- Ross Harvie (Basingstoke Festival)

"A show that reaches out to audiences with a high level of spectacle."

- Angus MacKechnie
(Outdoor Arts UK)





Parade is a moving performance inspired by the beauty, power and impact of people from different walks of life coming together, featuring a 12-foot tall Giant Wheel powered by 5 dance artists and accompanied by music and large community cast of local groups and individual performers. Autin Dance Theatre uses its unique blend of contemporary storytelling, striking physicality and innovative large designs to transport audiences and communities along a carefully choreographed procession.

The 50-minute itinerant act is punctuated by 3 static moments that celebrate the tension and fracture between our individual identities and our shared collective humanity. Ultimately, Parade is about celebrating different journeys whilst honouring our shared life struggles.

The Giant Wheel carries the performers high above the streets, spins them around ferociously, turning their worlds upside down, at times giving them momentum and speed, and at others rocking them gently back and forth imitating the laborious and repetitive cycle of life.

PARADE

THE GIANT WHEEL

TOURING 2026/27
Available now for bookings

"A striking visual performance that is accessible to all." - Serena Murphy, Redbrick



Developed in 2023, **Parade – The Giant Wheel** has toured and continues to tour extensively across the UK and internationally performing to over 372,000 live audiences.

Currently available for booking for UK touring in 2026 & 2027
hello@autindt.co.uk

Since 2023, The Giant Wheel visited 27 number of locations and festivals including: City Festival Karlsruhe (Germany), Walsall Arboretum, Redditch, Yeovil Super Saturday, Streets of Cov, Fresh Air Theatre Festival, Newcastle Mela, National Play Day On Tour, GreenMan Festival, Chadwell St Mary Big Lunch, Stockton International Riverside Festival (SIRF), Maesteg, Bridgend, Refract:24 Festival, Sandwell Mela, Hat Fair, Astley Fest- Appetite, Our Future Starts Here, Shakespeare's Birthday Celebrations, Macao International Parade (Macau), St Patrick's Day Parade (Ireland), Splore at the Core, Derby Feste, Lancashire Encounter, MAC - Midlands Arts Centre, and many more.

ABOUT US

Autin Dance Theatre (ADT) is an innovative, award-winning dance company and registered charity based in Birmingham, UK, led by acclaimed choreographer Johnny Autin. The company creates, produces, and tours socially inclusive, mass-participatory movement projects across the UK and internationally.

ADT's mission is to inspire, educate, and effect social change—transforming lives by engaging underserved local communities and young people through its outreach programmes, while taking audiences on unforgettable journeys through its awe-inspiring public performances. The company is committed to fostering deep and lasting connections with the communities, partners, and audiences it serves.

Known for its unique blend of contemporary storytelling, striking physicality, multidisciplinary creativity, and large-scale design, ADT delivers work in theatres, public outdoor spaces, and unconventional settings alike. From dynamic outdoor processions to immersive site-specific performances, the company captivates audiences with its bold artistic vision.

Critically acclaimed productions include *Out of the Deep Blue*, *Street Games*, *Brimstone the Dragon*, and *The Giant Wheel*—works that have helped establish ADT's reputation for impactful community engagement and artistic excellence.

The company is proud to collaborate with local councils and regional venues to produce two major public events in 2026: *Light Up Fest* in Birmingham (Saturday 21 February 2026) and *WOW! Fest* in Walsall (Friday 3 and Saturday 4 July 2026). In 2026, ADT will also premiere two exciting new works: *Up in the Sky*, a groundbreaking aerial dance production featuring a colossal seven-metre rig, exploring themes of displacement, resilience, and belonging and *Zig Zag!*, a non-verbal dance-theatre duet brimming with levity, crisp physical comedy, object manipulation, and flashes of partner acrobatics.



"Autin Dance Theatre always bring spectacular, accessible and high-quality work and Parade is no exception. It blends an ambitious artistic vision with genuine care and involvement for audiences and participants."

Caroline Davis
Outdoor Places Unusual Spaces

"With a charismatic spirit and great attention to detail, Creative Director Johnny Autin creates not only a striking visual performance of community spirit but one that is accessible to all."

Serena Murphy
Redbrick

"Parade was so beautiful! To make a piece of such scale and a spectacle that also feels intimate and moving is exactly the skill Autin Dance bring to the outdoor arts."

Esther Ferry-Kennington
Encounter Festival

"The work was perfectly suited to the time and space, and I am so thrilled with the results. Thoroughly enjoyed working with the team and I will highly recommend to colleagues and other festivals too."

Juliet Hardy
Stockton International Riverside Festival

SHOW MARKETING



IMAGES



VIDEOS



TRAILER



- ▶ We will supply the organisation/festival with marketing copy, images and promotional videos.
- ▶ A marketing plan will be made available in addition to pre-written copy for social media advertisement including images, short videos and longer promotional trailers.



CREATIVE TEAM

Artistic Director: Johnny Autin

Senior Producer: Annalise McIntyre

Bespoke Set Design & Construction: Big House Events

Learning & Participation Coordinator: Natasha Boyes

Technical Manager: Jamie Higgins

Music: Richard Shrewsbury (Royal Birmingham Conservatoire)

PRODUCTION INFORMATION

- **Parade - The Giant Wheel** is suitable for family and festival audiences (5+)
- **Parade - The Giant Wheel** requires 3 spaces and a procession route.

Starting Static Performance 1 (The Roundabout) - **6m x 6m**

Static Performance 2 (The Hamster Wheel) - **7m x 8m** (flat even surface)

Static Performance 3 (The Revolve) - **7m x 7m** ideally on hard surface

- The company can perform the full show up to a maximum of 2 times per show day, with a minimum of 90 mins between the end of 1 performance and the start of the next one.
- **The Sound, Power and a tricycle.** Accompanying the wheel, will be a tricycle. The tricycle will be carrying a portable electric generator, the mixing desk and the PA system.
- **Terrains:** Static and promenade performances require: Smooth flat flooring, pavement/roads is preferable. Grass is subject to being dry/flat and hard (not plush/thick grass).
- Number of people on the road (7): 5 Performers, 1 Director & 1 Technical Manager
- We will require up to 3 parking spaces, depending on the cast & crew. 1 for a long wheelbase van and 2 for cars. (Up to 8 people on the road) depending on venue location and cast.

TECH SPECS



Audience Development & Participation Programme

We have seen first-hand the positive changes that our participants have benefited from in taking part in our programmes, including boost in self-esteem, learning about new topics, positively challenging perspectives and increase in healthier lifestyles.

Community Cast - Participation Opportunities

Autin Dance Theatre invites and calls upon individuals, community groups, educational establishments to take part in a live performance of Parade - the Giant Wheel. The opportunity will engage, inspire and up-skill local participants, residents and creatives in the region with of artistic and social impact for the community and beyond. Our experienced dance artists along community coordinators will lead you through physical theatre, storytelling, and procession choreography. They will help you tell own stories and support the co-creation of a full movement of the procession. Each workshop includes our signature warm-ups – plus accessible movement exercises, creative wellbeing check-ins, group discussions, and techniques use in dance theatre. The community sessions are open to people of all experiences and abilities. The workshops are highly accessible, and the movement content is suitable for those with reduced mobility, offering differentiation options to cater to all abilities. The workshops are specifically aimed at intergenerational communities including children aged 6+, young people and their families, and adults from local communities & school groups, including people with physical or learning disabilities, those with challenging behaviour, groups in areas of social deprivation and all local residents.

The large community cast of local participants will be representative of its people and their stories, with a considered focus on children & young people, and people with reduced mobility or with access needs.

BSL Interpreted Community Workshops & Access Provision available.

To develop a community cast in your locality with Autin Dance Theatre you will need to:

- Identify between 20-50 local participants.
- Support a minimum of 2-week delivery period for workshops.
- Secure suitable participant workshop, changing and holding spaces (with accessible facilities).
- Provide/assist in sourcing supporting staff/volunteers for rehearsals and performance.
- Support with access provisions (travel expenses, meals, interpreters) for participants and audiences.
- Support with marketing and advertisement.
- Support the evaluation process of the programme, in collaboration with Autin Dance Theatre.
- Support project management and safety provisions.

AUDIENCE ACCESS

Please note that the show doesn't contain any text or spoken word. All the storytelling is expressed through movement and physicality.

Accessibility is at the heart of *Parade – The Giant Wheel*. The performance and participation activities are designed to be welcoming and inclusive for everyone. Each event features an **Accessible Viewing Area** with clear sightlines and close proximity to the action, ensuring an enjoyable experience for all audience members. We offer **Touch Tours** before performances, giving blind and visually impaired members of the public the chance to explore key elements of the wheel, meet performers, and experience the textures and materials that bring the story to life. An **Easy Read Guide** is also available, providing clear and simple information about the show's themes, characters, and structure. **Pre-recorded Audio Notes and Audio Description** are available prior to the performance. We strongly encourage and support the coordination of **Live Audio Description** and **BSL interpretation** for opening and closing speeches, the main performance, and outreach activities, working closely with event partners to make this possible. Our team is committed to creating an environment where all audiences can feel included, informed, and inspired.

Link for access to Show Programme and Easy Read Guide
<https://amazing.autindt.co.uk>





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Get the latest news from AutinDT: [here](#)