



A large-scale travelling performance featuring a Giant Wheel powered by 6 performers and a community cast of local participants celebrating individual identities whilst honouring our collective journeys.

## **PROMO PACK** 2025/2026



Large scale wheel



Walkabout moments

Music



Great for families





**Static Moments** 



Easy Read Guide



Speech free



Loud moments

"Totally brilliant. The best participatory element to a show we have had." -Ross Harvie (Basingstoke Festival)

"A show that reaches out to audiences with a high level of spectacle."

> - Angus MacKechnie (Outdoor Arts UK)

> > 200 V. W.



## THE SHOW



Parade - The Giant Wheel is a moving performance inspired by the beauty, power, and impact of people from different walks of life coming together, featuring a 12foot tall Giant Wheel powered by 6 dance artists and accompanied by music and a large community cast of local groups and individual performers.

Autin Dance Theatre uses it unique blend of contemporary storytelling, striking physicality and innovative large designs to transport audiences and communities along a carefully choreographed procession.

The **50-minute** itinerant act is punctuated by **3 static moments (The Roundabout, Hamster wheel & The Revolve)** that celebrate the tension and fracture between our individual identities and our shared collective humanity. Ultimately, Parade is about celebrating different journeys whilst honouring our

**The Giant Wheel** carries the performers high above the streets, spins them around ferociously, turning their worlds upside down, at times giving them momentum and speed, and at others rocking them gently back and forth imitating the laborious and repetitive cycle of life.

**Parade** is an ambitious and scalable street performance that has inclusivity and accessibility at its heart. Local participants can join Parade's community engagement plans including opportunities for groups to perform alongside the procession and for individuals to join the movement of mass participation.







## TOURING 2025/26 Available now for bookings

"A striking visual performance that is accessible to all." - Serena Murphy, Redbrick



Developed in 2023, **Parade – The Giant Wheel** has toured and continues to tour extensively across the UK and internationally performing to over 372,000 live audiences.

Currently available for booking for UK touring in 2025 & 2026 hello@autindt.co.uk

Since 2023, The Giant Wheel visited 27 number of locations and festivals including:
City Festival Karlsruhe (Germany), Walsall Arboretum, Redditch, Yeovil Super Saturday,
Streets of Cov, Fresh Air Theatre Festival, Newcastle Mela, National Play Day On Tour,
GreenMan Festival, Chadwell St Mary Big Lunch, Stockton International Riverside
Festival (SIRF), Maesteg, Bridgend, Refract: 24 Festival, Sandwell Mela, Hat Fair, Astley
Fest- Appetite, Our Future Starts Here, Shakespeare's Birthday Celebrations, Macao
International Parade (Macau), St Patrick's Day Parade (Ireland), Splore at the Core,
Derby Feste, Lancashire Encounter, MAC - Midlands Arts Centre, and many more.

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# **ABOUT US**

Autin Dance Theatre (ADT) is an award-winning, innovative dance company and registered charity based in Birmingham, UK, under the artistic direction of acclaimed choreographer Johnny Autin.

ADT's mission is to inspire, educate, and drive positive social change through thought-provoking and engaging multi-disciplinary arts activities. The company actively connects with local communities, participants, and audiences, delivering work in theatres, public outdoor spaces, and unconventional settings.

As a collaborative ensemble known for its unique blend of contemporary storytelling, striking physicality, and large-scale designs, ADT creates socially inclusive and massparticipatory movement projects across the UK and internationally. From dynamic outdoor processions to immersive static performances, the company transports audiences on unforgettable journeys. Its critically acclaimed productions include **Out of the Deep Blue**, **Street Games**, **Brimstone the Dragon**, **Parade - The Giant Wheel**, and **Light Up Fest**, all of which have garnered a strong reputation for impactful community engagement and artistic excellence.

In 2025, ADT is excited to develop **Up in the Sky**, a groundbreaking new aerial dance production featuring a colossal 7-metre rig, exploring themes of displacement, resilience, and belonging.





# **TESTIMONIALS**

"Autin Dance Theatre always bring spectacular, accessible and highquality work and Parade is no exception. It blends an ambitious artistic vision with genuine care and involvement for audiences and participants."

> Caroline Davis Outdoor Places Unusual Spaces

"With a charismatic spirit and great attention to detail, Creative Director Johnny Autin creates not only a striking visual performance of community spirit but one that is accessible to all."

> Serena Murphy Redbrick

"Parade was so beautiful! To make a piece of such scale and a spectacle that also feels intimate and moving is exactly the skill Autin Dance bring to the outdoor arts."

> Esther Ferry-Kennington Encounter Festival

"The work was perfectly suited to the time and space, and I am so thrilled with the results. Thoroughly enjoyed working with the team and I will highly recommend to colleagues and other festivals too.

> Juliet Hardy Stockton International Riverside Festival









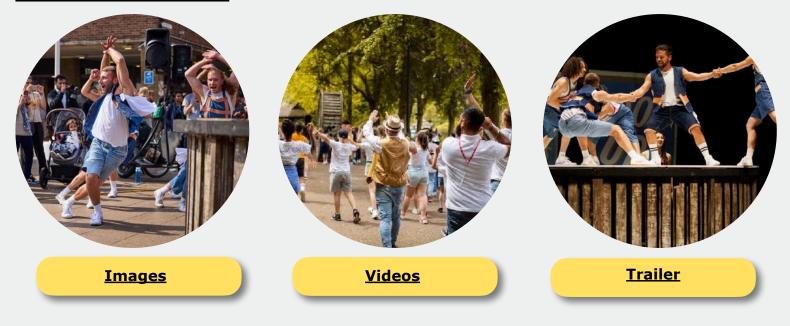








## SHOW MARKETING





We will supply the organisation/festival with marketing copy, images and promotional videos.

A marketing plan will be made available in addition to pre-written copy for social media advertisement including images, short videos and longer promotional trailers.

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## **CREATIVE TEAM**

Director/Choreographer: Johnny Autin

Creative Producer: Annalise McIntyre

Outdoor Arts Consultant: Adam Towndrow

Bespoke Set Design & Construction: Big House Events

Learning & Participation Manager: Kirsten Tranter

Technical manager: Jamie Higgins

Music: Richard Shrewsbury - Royal Birmingham Conservatoire

Performers: Eleanor Stephenson, Charlie Hogan, India-Rose Cox, Johnny Autin, George Perez & Will Hodson

















### UK & International 2025/26 tours available for booking



## **PRODUCTION INFORMATION**

- **Parade The Giant Wheel** is suitable for family and festival audiences (5 to 95 y/o)
- **Parade The Giant Wheel** requires 3 spaces and a procession route.

#### Starting Static Performance 1 (The Roundabout) - 6m x 6m

Static Performance 2 (The Hamster Wheel) - 7m x 8m

#### Static Performance 3 (The Revolve) - 7m x 7m

- The company can perform the full show up to a maximum of 2 times per show day, with a minimum of 90 mins between the end of 1 performance and the start of the next one. (Ideal programming showtimes are 1pm & 4pm)
- **The Sound, Power and a tricycle.** Accompanying the wheel, will be a tricycle. The tricycle will be carrying a portable electric generator, the mixing desk and the PA system.
- **Terrains.** Static and promenade performances require: Smooth flat flooring, pavement/roads is preferable. Grass is subject to being dry/flat and hard (not plush/thick grass).
- Parking spaces are required for 1 car and 1 long wheel base van.
- Number of people on the road (7): 6 Performers, 1 Technical Manager

<u>Tech Specs</u>







# **AUDIENCE ACCESS**

# Please note that the show doesn't contain any text or spoken word. All the storytelling is expressed through movement and physicality.

#### **Live Audio Description**

Autin Dance Theatre always strives to make its work inclusive and accessible for all audiences. With this in mind, we welcome festival promoters and event organisers to support us with live audio description of **Parade – The Giant Wheel**.

<u>Audio Notes</u>

#### **Easy Read Programme**

To help with understanding what to expect from the performance of **Parade - The Giant Wheel**, an Easy Read programme is available for both community cast participants and audiences.

#### Easy Read Guide

Audiences can access our programme and access provisions via QR codes on printed posters which will be located around the static performance area.

In the folder of link below you can find our Easy Read Programme PDF and Logo to add as a digital link/image to your website and marketing materials, as well as a printable version if you wish to have copies on site:

**Accessibility Files** 

link for access to Show Programme and Easy Read Guide <u>www.bit.ly/ParadeProgramme</u>





## **Audience Development & Participation Programme**

We have seen first-hand the positive changes that our participants have benefited from in taking part in our programmes, including boost in self-esteem, learning about new topics, positively challenging perspectives and increase in healthier lifestyles.

#### **Community Cast - Participation Opportunities**

Autin Dance Theatre invites and calls upon individuals, community groups, educational establishments to take part in a live performance of Parade - the Giant Wheel. The opportunity will engage, inspire and upskill local participants, residents and creatives in the region with of artistic and social impact for the community and beyond.

Our experienced dance artists along community coordinators will lead you through physical theatre, storytelling, and procession choreography. They will help you tell own stories and support the co-creation of a full movement of the procession.

Each workshop includes our signature warm ups – plus accessible movement exercises, creative wellbeing check-ins, group discussions, and techniques use in dance theatre. The community sessions are open to people of all experiences and abilities. The workshops are highly accessible, and the movement content is suitable for those with reduced mobility, offering differentiation options to cater to all abilities.

The workshops are specifically aimed at intergenerational communities including children aged 6+, young people and their families, and adults from local communities & school groups, including people with physical or learning disabilities, those with challenging behaviour, groups in areas of social deprivation and all local residents.

# The large community cast of local participants will be representative of its people and their stories, with a considered focus on children & young people, and people with reduced mobility or with access needs.

BSL Interpreted Community Workshops & Access Provision available.

Workshop & Participation Plan





To develop a community cast in your locality with Autin Dance Theatre you will need to:

Identify between 20-50 local participants.

Support a minimum of 8-week delivery period for workshops.

Secure suitable participant workshop, changing and holding spaces (with accessible facilities).

Provide/assist in sourcing supporting staff/volunteers for rehearsals and performance.

Support with access provisions (travel expenses, meals, interpreters) for participants and audiences.

Support with marketing and advertisement.

Support the evaluation process of the programme, in collaboration with Autin Dance Theatre.

Support project management and safety provisions.









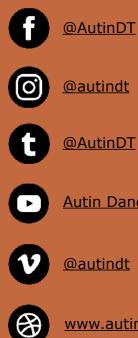


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Autin Dance Theatre



www.autindt.co.uk



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**Creative Producer** Annalise McIntyre annalise@autindt.co.uk

**Outdoor Arts Consultant** Adam Towndrow adam@autindt.co.uk

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Get the latest news from AutinDT: here